

WOMEN ON MOTORCYCLES

**Book Signing + Author Event
Plus Holiday Open House**
Saturday, December 12
11am-4pm (see event schedule below)

There is no charge for this event.

Scotts Valley Motorcycle Center
4865 Scotts Valley Drive
Scotts Valley, CA
831.438.6300



Barbara Joans



Christina Shook

- Meet Authors Barbara Joans and Christina Shook
- See latest from Mad Maps, founded by Jenny Lefferts
- Get motorcycle safety tips
- See Scotts Valley PD Rider Demo
- Visit Canepa Design Motorsport Museum

What: Women authors/publishers with-

- Authors Barbara Joans + Christina Shook (11am-1pm)
- Canepa Design Motorsports Museum (9am to 3pm)
- First responder safety tips for riders (2-4pm)
- Scotts Valley Police Department rider demo w/Lt. John Hohmann (1-3pm)

When: December 12, 2009 from 11am-4pm

Where: Scotts Valley Motorcycle Center, 4865 Scotts Valley Drive, Scotts Valley, CA

Details: email pamela@svmc.us or call David at 831.438.6300

Cost: free **Visit:** www.svmc.us

* Canepa Design is across the street from SVMC, at 4900 Scotts Valley Drive, Scotts Valley, CA

About *Bike Lust*

“It’s hard to be in love when your friends don’t quite approve. That’s the fix in which anthropologist Joans (director of the Merritt Museum of Anthropology at Merritt College, in California) finds herself in this mix of memoir, anthropological study and apologia for the love of “hogs.”

— *Publishers Weekly*

“Move over, Robert Pirsig and Hunter Thompson! Women are bikers, too, and Barbara Joans is one of them. *Bike Lust* shatters myths and introduces us to a new generation of gender traitor bikers..... Joans has found her tribe and she loves them.”

— Phyllis Chesler, National Women’s Health Network

About *Chicks on Bikes*

“This collection of images and stories is a fascinating and intimate dive into the lifestyle of women motorcyclists: the young the old, the beautiful and the ugly, the tough and the delicate, the wild, brave and gentle, the factory worker and the corporate leader, all united in the spirit of motorcycling.”

— Bernadette Giacomazzo, *SF Examiner*

“Chicks on Bikes is a perceptive collection of images and writing that span the full spectrum of women bikers.... What emerges through Shook’s insightful and excellent collection of color and black and white images is that each rider has her own reasons for riding...”

— Miles Davis for *Friction Zone Magazine*

